



SOUND BOARD

November 2010

The Professional Audio Choice

www.sesystems.com

SE Systems Seminar Saturday November 20th, 2010

Sign up now for Seminar Saturday at SE Systems!

Industry reps will be conducting 3 different seminars on November 20th, between 10:00am and 4:00pm.

Bill Ostry of **Shure, Inc** will present "the best practices for operating wireless in-ear monitors in houses of worship and theatres." He will discuss technology improvements which are implemented in **Shure's** latest generation in-ear monitor system, the **PSM900**. Also, there may be more white space news out from the FCC and **Shure** will discuss this and its impact on how we implement wireless products.

PreSonus hosts the second seminar with PreSonus rep, **Jamie Criswell** presenting "Multi-Track Recording while mixing at Front of House." Learn more about this challenging task featuring the new **PreSonus StudioLive24** Digital Console. Topics will cover remote mixing with the new VSL (Virtual Studio Live) software. Seminar includes Capture software basics, creating the perfect in-ear monitor mix, and much more.

Finally, **QSC** rep, **Bobby Kelly** will feature "the new **QSC KW Series** Powered Loudspeakers." Learn why these lightweight power houses are setting the new standard in self-powered speakers. Attendees will have the opportunity to mix on this new speaker line-up themselves!

Don't delay, sign up now. The seminars are free to all customers who sign up before November 15, 2010. Simply give **JR Luther** a call to reserve your spot or fax/mail the enclosed registration form back to SE Systems.

All attendees to the Seminars and Customer Appreciation Day are eligible for door prizes. You do not need to be present to win. Door prizes will be drawn on Monday, November 29th. Winners will be notified by e-mail. Don't miss this opportunity to meet with these industry pros and see and hear the newest Pro Sound gear!

SE Systems Customer Appreciation Day November 26th, 2010 9:00am - 5:30pm

Spend your Black Friday shopping at SE Systems Greensboro showroom for Pro Audio deals. JR will be cutting the prices on floor samples and in-stock gear. All show deals and door prizes will be offered on Seminar Saturday and Customer Appreciation Day. Drawing for door prizes held on Monday, November 29th. Winners will be notified by e-mail.

Seminar Saturday Schedule

SHURE® 10:00am - 11:30am
Bill Ostry of Shure

 **PreSonus** 12:30pm - 2:00pm
Jamie Criswell of PreSonus

QSC™ 2:30pm - 4:00pm
Bobby Kelly of QSC

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Attention Contractors!!!

The SE Systems On-Line Contractors web site is finished. This is an exclusive area designed for our wholesale customers who need up-to-date pricing on pro audio gear and supplies. The site offers contractors the tools to write quotes (projects), save & recall projects, export a project file and most important of all, submit orders on-line. This area of the website is secure and confidential and only available to approved wholesale customers.

To sign up for this service, simply submit the contractors sign-up sheet along with your tax ID number and Certificate of Exemption form E595E. Our accounting department will review the information and you will be notified by e-mail when approved.

After logging into the website at www.sesystems.com, the contractor matrix will become active. The product and manufacture info appears in a grid form. From that point you may add items to a list, save these lists as projects, recall/rename the projects and add or subtract items from a project. We also give you the tools to save the project to a PDF or CSV file along with e-mailing it to SE Systems Sales for department review.

Pricing on projects will be honored for 30 days after the project is saved. If a product has a price increase within the 30 day limit, SE Systems will honor the project quote providing a saved copy of the Project is submitted. If after 30 days the new price will take effect.

Free Shipping is NOT available on the contractor site. SE Systems wholesale customers get the lowest price we can pass on. Therefore, free shipping is NOT an option. However, we can pull-and-hold your purchase for pickup at either of our warehouses.

We are excited to offer this new feature to our customers and we welcome you to the newest on-line contractor shopping experience!

PreSonus

StudioLive 24.4.2

24 x 4 x 2 Performance and Recording Digital Mixer

PreSonus Audio Electronics has designed the StudioLive™ utilizing high-grade components to ensure optimum performance that will last a lifetime. Loaded with 24 high-headroom, XMAX microphone preamplifiers; a built-in 32x26 FireWire recording and playback engine; Fat Channel processing with 4-band EQs, compressors, limiters, and expander/gates; DSP effects; 10 aux buses; 4 subgroups; extensive LED metering; mixer save/recall; channel-strip save/recall/copy/paste; talkback; and more, StudioLive breaks new boundaries for music performance and production. All you need is a computer with a FireWire connection, a few microphones and cables, speakers, and your instruments, and you are ready to record in the studio or in front of a live audience!



See and hear the PreSonus StudioLive 24.4.2 Digital Console at SE Systems

QSCTM KW Series



Building on the success of our K Series, the KW Series represents the next evolutionary step in wood enclosure loudspeakers. Our system engineers have created the KW Series to feature all the groundbreaking electronic attributes of our popular K Series while at the same time designing a product that is both smaller and significantly lighter than previous wood enclosure models.

**See and hear
the NEW QSC
KW Series
at SE Systems**



SE Systems Seminar Saturday 2010

Yes, enroll me in the 2010 SE Systems Seminar Saturday, November 20th from 10:00am - 4:00pm.

Name _____ Company or Organization _____

Address _____ City _____

State _____ Zip _____ Phone _____ FAX _____

E-mail _____ Primary Business _____

Yes, I would like to be added to the e-mail list for future specials and events

Send or FAX this registration form:
SE Systems • 2605 Phoenix Drive • Greensboro, NC • 27406
336-275-4444 or 800- 662-1312 • FAX 336-544-2088 • www.sesystems.com



SHURE®

LEGENDARY
PERFORMANCE™

PSM®900

Personal Monitor System

PSM®900 redefines personal monitoring from Shure. With exceptional audio quality, robust RF performance and category-leading features, PSM®900 is the definitive personal monitor system for demanding professional events, installations and touring.



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**Customer
Appreciation
Day
November 26th**
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