

Since 1973

SE **TRADE** *Systems* **SHOW 2010**

Winter 2010

The Professional Audio Choice

www.sesystems.com

New Format • 2 Big Days February 20 & 21, 2010

FCC Rules On Wireless

I know many of you have been following the 700MHz Wireless issue and are aware of the changes in the law. In case you are not aware, the FCC released a statement January 15, 2010 announcing that it had adopted an "Order and Further Notice of Proposed Rulemaking prohibiting the further distribution and sale of Devices that operate in the 700 MHz Frequency". The ruling specifically orders that the bandwidth between 698 MHz and 806 MHz be cleared no later than June 12, 2010 to make the space available for Communications Services for Public Safety and the Deployment of next generation 4G wireless devices for consumers.

What does that mean for owners of wireless microphones that operate in the 698 MHz to 806 MHz region? Simply that you must replace your existing system(s) and that you can no longer legally sell that unit in the US. What is the solution? Fortunately, most Wireless Microphone Manufacturers have extended their rebate programs until the June 12th, 2010 deadline giving consumers time to buy replacement systems.

We at SE Systems will continue to keep wireless microphones priced as low as possible to help ease the pain of replacement. Our sales staff can assist you with rebates and selection of the best frequency range for your city. Note that microphones in the 698 MHz to 806 MHz range will no longer be accepted for repair service.

www.sesystems.com

SE Systems is working to have our e-commerce web site open and ready for sales in this new year. Most of our products are displayed on the site and we are adding new items weekly. We have experienced a few temporary delays with getting the shopping cart open and we appreciate your patience during this launch period. We should be ready for on-line sales very soon. Please check back often at www.sesystems.com.

Saturday, February 20th

EXPO Seminar Day

11:00pm - 6:00pm

2605 Phoenix Drive • Greensboro, NC

**\$25.00 registration fee
includes all seminars**

*All attendees receive a \$25.00 store credit upon
completion of Seminar Day.*

Registration form inside, limited seating.

Sunday, February 21st

Trade Show EXPO Open House

12:00pm - 5:00pm

2605 Phoenix Drive • Greensboro, NC

**Manufacturer Reps on hand to answer
questions and show the new products for 2010.**

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PreSonus FireStudio Mobile



Finally, a new-generation, studio-quality FireWire interface that you can use anywhere! The PreSonus FireStudio™ Mobile has more inputs and better sound quality and specifications than any of its competition...and yet it is comparably priced. It comes with Studio One™ Artist, unlimited-track recording software for Mac OS X and Windows XP and Vista that makes producing high-quality projects easier than ever before.
See FireStudio Mobile at SE Systems Trade Show 2010.

SLX Wireless Systems

Sound installations and working bands need powerful wireless tools that can be set up quickly and used confidently. The rugged SLX® UHF Wireless Systems exceed these demands with innovative setup features such as auto frequency scan with transmitter setup, exceptional wireless clarity, and legendary Shure microphones. In Stock at SE Systems.



SMART, HARD-WORKING WIRELESS SHURE
LEGENDARY PERFORMANCE™

K Series Active Loudspeakers

The QSC K Series is quite simply The New Standard in lightweight powered loudspeaker systems and will satisfy the needs of the most demanding entertainers, installers and A/V users. Hear the K-Series at SE Systems Trade Show 2010



Electro-Voice

Electro-Voice PA systems provide sound for the world's biggest tours and events
...including yours.



Tour X

Featured Topics on Seminar Day

Saturday 11:00am - 12:00pm INTRODUCTION TO SMART LIVE by Jim Brawley

Mr. Jim Brawley, President of JSB&A, Inc. graduated with a BS degree in Physics from Clemson University in 1971. He founded James S. Brawley & Associates, Inc. in 1981. Jim Brawley has been designing sound system and room acoustics for all types of venues for the past 23 years. Before his consulting practice Jim worked as the Applications Engineer for JBL Professional. As part of his JBL experience Jim taught classes in sound system and room acoustic design to dealers of sound system equipment. During his affiliation with JBL Professional Products he worked with several well-known experts in the field of acoustics and loudspeaker system design including John Eargle, D.B. Keele, Mark Gander and George Augspurger. He also carried out many special design projects for JBL including designing a central loudspeaker cluster for the Hollywood Bowl, the development of an automatic mixing system, and creating a format for a new line of motion picture theater loudspeaker systems.

Since establishing himself as an acoustical consultant Mr. Brawley has enjoyed a worldwide reputation as a loudspeaker system designer. Products that he has designed are used from the House of Blues in Los Angeles to the State Opera House of Vienna Austria as well as for world concert arena and stadium touring acts like Janet Jackson, Phil Collins, N-Sync, George Strait and many others.

Saturday 12:00pm - 1:00pm Lunch Break

Saturday 1:00pm - 2:00pm



YAMAHA



NEXO

Yamaha Commercial Audio Systems and NEXO present an introduction to multi-channel audio networking and arrayed speaker concepts with a focus on real world applications of high performance Sound Reinforcement Systems. Presented by Chris Hinson of Yamaha and Herman Civils of Millar Electronics.

Saturday 2:15pm - 3:15pm



Raul Gonzalez from JBL Professional will be on hand demonstrating the new Vertec Subcompact Line Array Series as well as the new DPDA DSP cards for powered Vertec and VP Series. A live sound specialist, Raul has toured worldwide with a variety of concert artists and special events. He holds a B.S. in electrical engineering and an M.A. in Theatre Sound Engineering from Purdue University.

Saturday 3:30pm - 4:30pm



Luis Guerra of Shure speaks about the usage of wireless mics and in ear monitors. Recent rulings by the FCC and the auction of the 700MHz band force some changes in our practices and the way future wireless product comes to market. The news is generally good and Luis will have comprehensive advice based upon Shure's extensive study of the wireless landscape of the future as well as demos of product.

Saturday 4:45pm - 5:45pm



Understanding Powered Loudspeakers, 2010 with Ray van Straten



In just a few short years, powered (active) loudspeakers have overtaken component systems as the go-to choice for many applications. In this seminar you'll learn what makes today's active systems a compelling choice in terms of value, performance and flexibility and gain some insight as to which configuration may be right for you.

A partial list of Manufacturers featured at Trade Show 2010



SE Systems Trade Show Seminar 2010

Yes, enroll me in the 2010 SE Systems Seminar Day, February 20th from 11:00am - 6:00pm.

Enclosed is my \$25.00 registration fee for the seminars.
Upon completion of seminars, a \$25.00 Store Credit will be issued.

Name _____ Company or Organization _____

Address _____ City _____

State _____ Zip _____ Phone _____ FAX _____

E-mail _____ Primary Business _____

____ Yes, I would like to be added to the e-mail list for future specials and events

Send this registration form and \$25.00 to:
SE Systems • 2605 Phoenix Drive • Greensboro, NC • 27406
336-275-4444 or 800- 662-1312 • www.sesystems.com



Digital audio technology has "matured" since the early days of digital and network audio technology offers new and better ways of getting your audio from point A to point B and beyond.

From easy to integrate M7CL and LS9 mixers that offer a traditional "analog" approach with the capability of expansion using the latest digital audio technology, to Yamaha Commercial Audio's exclusive Installation Series Speaker line, Networkable DSP and Amplifiers, digitally networked sound reinforcement systems are a reality today, tomorrow and into the future. Yamaha Commercial Audio Systems...we're providing tomorrow's solutions, today...

Learn more about multichannel audio networking at SE Systems Seminar Day.



CBT SERIES

CONSTANT BEAMWIDTH TECHNOLOGY™

Line Array Column Loudspeakers. Featuring JBL's Patent-Pending Constant Beamwidth Technology



The JBL CBT Series with Constant Beamwidth Technology.

Ushering in a new era for passive column speaker technology, based on years of extensive research conducted by Harman engineers. The JBL CBT Series line array columns with *Constant Beamwidth Technology* breaks new ground in performance, versatility, and affordability. Designed for venues that would typically use larger point-and-shoot speakers, the CBT models incorporate technical advancements that allow them to vastly outperform competitive systems, with a level of user-friendliness that virtually eliminates the challenges of delivering great sound.

Join JBL at SE Systems Tradeshow weekend.



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